

OUR GUIDING BUSINESS PRINCIPLES

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The following business principles help us measure the appropriateness of all our business decisions:

1. In all our decision making to consider the financial, social, and environmental impacts.
2. To use our powers of leadership and business as a force for social change.
3. To contribute positively to our communities and our environment.
4. To build our reputation on openness, honesty, transparency, sustainability and responsibility.
5. To develop enthusiastic and satisfied clients all of the time.
6. To provide a great work environment and treat each other with respect and dignity.
7. To embrace diversity as an essential component in the way we do business.
8. To apply the highest standards of excellence to all our operations.
9. To operate a triple bottom line policy of People, Planet and Profitability.
10. To recognise that being profitable is essential to our future success and our ability to assist others.